


FIRST TEE – QUÉBEC CUP

Presented By: **sports
experts**[®]

In Support of:  **first tee**[™]
premier départ
québec



About First Tee

First Tee – Québec is a youth development program offered by Golf Canada that introduces the game of golf and its inherent values to young people. Through after school and in school programs, we help shape the lives of young people from all walks of life by reinforcing values like integrity, respect and perseverance through the game of golf. Together we are **Building Game Changers.**

Goal is to have
25,000 kids
engaged by the
end of **2022.**

What Makes
a Game Changer:

**Doing the
things that
others don't
& taking on
challenges
others won't.**



First Tee – Québec Cup

Royal Montreal Golf Club

Monday, June 27th, 2022

Tournament Objectives:

- Raise notoriety of the First Tee Program in Montreal
- Launch Annual Fundraising event
- Attract minimum of 120 golfers (30 Foursomes)
- Raise \$150,000 at inaugural event



Corporate Benefits

By supporting the inaugural First Tee - Québec it will help ensure the success of the launch of First Tee in Canada through the First Tee - Québec chapter.

Your support will provide world-class curriculum through golf instruction and life skill development to thousands of local youth in a safe, barrier-free, and inclusive program and environment.

The 9 core lessons instilled in every golf lesson:

- Honesty
- Integrity
- Sportsmanship
- Respect
- Confidence
- Responsibility
- Perseverance
- Courtesy
- Judgement



Sponsorship Opportunities

Presenting Sponsor

\$50,000

One (1) opportunity available

SOLD!

The Presenting Sponsor will be promoted as the lead partner on all communications, media and at the First Tee – Québec Cup. As the Presenting Sponsor, you will have the opportunity to help guide the strategy of the event from year to year. You will have the opportunity to invite 8 individuals (2 foursomes) to participate at the First Tee – Québec Cup.



Sponsorship Opportunities

Presenting Sponsor (~~\$50,000~~) **SOLD**

Your corporate name and logo will appear prominently on all communications sent out. Name and logo will be featured on tournament sponsor board.
You will be invited to participate in the tournament by appointing up to eight (8) golfers.

Closing Dinner Sponsor (\$10,000)

Your corporate name and logo will appear prominently at the dinner reception. Your name will be featured on the tournament sponsor board.
You will be invited to participate in the tournament by appointing up to four (4) golfers.

Registration Sponsor (\$5,000)

Your corporate name and logo will appear prominently at registration area. Your name will be featured on the tournament sponsor board.

Cocktail Reception Sponsor (\$5,000)

Your name and logo will appear prominently at the cocktail reception. Your name will be featured on the tournament sponsor board.

Brunch Sponsor (\$5,000)

Your name and logo will appear prominently at the brunch area. Your name will be featured on the tournament sponsor board.

Sponsorship Opportunities

Driving Range and Putting Area Sponsor (\$5,000)

Your corporate name will be displayed on a sign and placed at the driving range and putting area. Corporate name will be featured on the event sponsor board.

Cart Sponsor (\$5,000)

Your corporate name will be displayed on a sign and placed on all carts. Corporate name will be featured on the event sponsor board.

Food Station Sponsor (\$5,000)

Your corporate name will be displayed on a sign and placed at the food station. Corporate name will be featured on the event sponsor board.

Tee Marker Sponsor (\$1,000)

Your corporate name will be displayed on a sign and placed at a designated hole. Corporate name will be featured on the event sponsor board.

Individual Golfer (\$1,000)

You will enjoy an 18-hole game with a golf cart, food & beverage and a partial tax receipt.

Foursome Categories

	Legacy (1) \$25,000	Platinum (4) \$10,000	Gold (8) \$5,500	Masters (10) \$4,500
Foursome on 1 st Tee of Tournament	✓			
2 Tee Marker Sponsorships	✓			
Corporate Representation at Brunch and Cocktail Reception	✓			
Priority course placement	✓	✓		
One Tee Marker Sponsorship	✓	✓	✓	
Corporate Representation at Registration	✓	✓	✓	
Corporate Representation on Official Programming	✓	✓	✓	✓
Participate at the First Tee – Québec Cup	✓	✓	✓	✓

Contact Us Today

Inquires regarding sponsorship please contact:
Joelle Efford, Senior Director, Development
Golf Canada Foundation
jefford@golfcanada.ca

Inquiries regarding the event please reach out to:
Michael Wong – Coordinator, Events
Golf Canada Foundation
mwong@golfcanada.ca



Your Support will Make a Difference

First Tee is a life-changing program that will usher in a new era of success for golf-centered youth development in Québec and across Canada.



THANK YOU!



Contact Joelle Efford at 905.849.9700 x265 or jefford@golfcanada.ca to learn details about your opportunity to support kids in our community.